



OFFICIAL RULES

#IDigWaterloo Bobblehead Contest

These rules apply to the 2016 #IDigWaterloo Bobblehead Contest conducted by the Waterloo Convention & Visitors Bureau (CVB). Failure to follow ALL rules/guidelines may result in disqualification. The Waterloo CVB has sole and absolute discretion in all matters related to this contest.

ELIGIBILITY

To enter, contestants must be legal residents of the United States and 18 years of age or older at the time of entry. Employees and board members of the Waterloo CVB, members of their immediate families, and those living in their same household are NOT eligible to enter and/or win the contest. Photos previously submitted or tagged are not eligible in this contest.

CONTEST PERIOD

Contest begins on Monday, August 1 at 8:00am (CT) and ends on Friday, September 30 at 5:00pm (CT).

ENTRY/WINNING

No purchase is necessary to enter or win. Multiple entries by the same person are permitted. Entries are to be digital photos submitted electronically. Photos must be taken in Waterloo, Iowa. Photos must include the Travel Waterloo Bobblehead(s) in them. Photos must be tagged with the contest hashtag **#IDigWaterloo**. Content alteration of digital files is not acceptable, including combining multiple photos/images. Cropping of photos and tonal/color adjustment are acceptable. Borders, frames, text or other graphic treatments will not be permitted. All entries must be received and recorded during the contest period. The Waterloo CVB time clock is the official clock for this contest. No other form of entry is valid. Entries received that are tampered with, incomplete, illegible, or from ineligible entrants will be void.

Photos are to be submitted electronically through any of the following entry channels:

- Entry via Facebook with hashtag **#IDigWaterloo**
- Entry via Instagram with hashtag **#IDigWaterloo** (*Note: Profile must be public in order to view post*)
- Entry via Twitter with hashtag **#IDigWaterloo**

Winners will be chosen at random from all photos submitted. Selection of winners will occur at the end of August and following the conclusion of the contest, with one winner per bobblehead location. Winners will be contacted via their submitted entry channel. Winners will have 48 hours from the time they are notified to contact the Waterloo CVB and make arrangements to claim their prize. Prizes may include gift cards, apparel and other Waterloo items. Valid government-issued photo ID required. Odds of winning depend upon the number of eligible entries received.

Entrants must own the rights to photos submitted. Entrants hold the Waterloo CVB and contest sponsors harmless for any breach of copyright. Photos that include any type of inappropriate content will be disqualified. Photo copyright is maintained by the entrant, but the Waterloo CVB reserves the right to use submitted photos

for marketing and promotional materials, including but not limited to print and electronic. Photos published will be credited to the entrant where possible. By submitting a photo in the contest, the entrant grants the use of their photograph to the Waterloo CVB. The Waterloo CVB will not be required to seek permission or pay any additional consideration in connection with any future use of any photos submitted.

GENERAL CONDITIONS

The Waterloo CVB reserves the right to cancel, modify or terminate the contest without notice at any time. In the event of cancellation, the Waterloo CVB will randomly award prizes among all eligible, non-suspect entries received prior to cancellation. The Waterloo CVB is not responsible for any lost entries or mis-entered data.

SPONSOR

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