

# SHOW YOUR Badge

## SHOW YOUR BADGE FAQs

### WHAT IS THE "SHOW YOUR BADGE" PROGRAM?

Show Your Badge is a discount program designed to showcase Waterloo attractions, restaurants, shops, events and more to convention and meeting attendees. Whether you are an exhibitor or an attendee, we want to thank you for visiting and hope you'll experience the many wonderful discounts offered by our partners. This program is updated annually and you must present the Show Your Badge card to receive your discount.

### WHO IS ELIGIBLE FOR THIS PROGRAM?

The Show Your Badge program is limited to those attending conventions and meetings in Waterloo.

### HOW WILL WE BE INFORMED ABOUT THE SHOW YOUR BADGE OFFERS?

The Show Your Badge program is available exclusively to convention and meeting groups who have leads through Experience Waterloo. To receive this complimentary discount program, simply register your group on the Meetings section of [experiencewaterloo.com](http://experiencewaterloo.com) or contact the Experience Waterloo sales staff at (319) 233-8350.

### HOW DO I RECEIVE THE OFFERS (OR RECEIVE MY DISCOUNT)?

It's simple! Visit [experiencewaterloo.com/showyourbadge](http://experiencewaterloo.com/showyourbadge) for a list of current offers. Then, just present the Show Your Badge card when ordering or entering a participating establishment to receive the deal or discount. You can also look for the Show Your Badge window cling at participating locations.

### HOW LONG ARE THE OFFERS VALID?

Offers are valid for the entirety of the convention or meeting as well as pre and post nights unless otherwise stated on the Show Your Badge website. Certain exclusions may apply.



Show Your Badge is a program of Experience Waterloo. For more information, contact Annette Freeseaman at (319) 233-8350 or [annette@experiencewaterloo.com](mailto:annette@experiencewaterloo.com).